African Commission on The Human and Peoples' Rights (ACHPR) Logo overview

The Creative rationale of the African Commission on The Human and Peoples' Rights (ACHPR) logo is an element of family, humanity and equal rights for the all Africans within the continent and those in the diaspora. The logo draws its inspiration from the African Union logo whose seal is similar in shape and graphical representation. The logo symbolically integrates the aspects of promotion and protection of human rights represented by the artwork in the seal, which also reflects the African Union as a people-centred organisation, whose development is people-driven, relying on the potential of its people.

Palm leaves

Elements of the Palm Leaves are standing for Peace.

Gold circle

The Gold Circle is symbolizing Africa's Wealth and Bright Future.

Interlocking red rings

The Interlocking Red Rings are signifying African Solidarity and the Blood Shed for Africa's Liberation.



We have **Three Subjects** that can be depicted as a form of togetherness, in the sense that we cannot achieve much if we are to act in solitude, we need more than ourselves as individuals. The flow and continuation of the raised arms amongst the individuals depict a bond that helps us achieve the humanity we all seek. It encompasses us, as a whole, irrespective of race, age or gender and depicted using the AU brand colours i.e Green, Gold and Red. The gold encircling hands reflect both the protection and promotion of human rights